

Corporate membership application

Please complete this form and return it to: Shropshire Wildlife Trust, 193 Abbey Foregate, Shrewsbury, SY2 6AH

I wish to accept the Trust's invitation to become a Corporate Member for the following annual Subscription:

Gold £2400 Silver £1200 Bronze £600 Standard £360 (incl. VAT at 20%)

I have completed the Direct Debit form below I enclose a cheque for £_____
 An invoice will be supplied on request.

Gift Aid

Companies make donations under Gift Aid by simply making a payment to a charity. The company can then deduct that amount as a charge against their profit for corporate tax purposes, for the accounting period in which the donation was made. The company does not have to make a declaration. For further explanation of the Gift Aid scheme see www.hmrc.gov.uk/charities/donors.htm

Company Name (in full):

Contact Name (Mr/Mrs/Miss/Ms):

Position:

Address:

Postcode: _____ Telephone: _____

Email: _____

Signature: _____ Date: _____

Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form using a ball point pen and send to:

Shropshire Wildlife Trust, 193 Abbey Foregate, Shrewsbury, SY2 6AH



Name and full postal address of your Bank or Building Society

To: The Manager Bank/ Building Society

Address:

Postcode:

Name of Account Holder(s):

Bank/ Building Society Number

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Branch Sort Code

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Banks and Building Societies may not accept Direct Debit Instructions for some types of account.

This guarantee should be detached and retained by the payer.

The Direct Debit Guarantee

- This guarantee is offered by all banks and building societies that take part in the Direct Debit Scheme. The efficiency and security of the Scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change Shropshire Wildlife Trust will notify you 10 working days in advance of your account being debited or as otherwise agreed.
- If an error is made by Shropshire Wildlife Trust or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us.



your business

- YOUR WILD LIFE -



Shropshire
Wildlife Trust

Investing in wildlife is good for business

Corporate membership benefits	Membership Level			
	Gold	Silver	Bronze	Standard
Two days of Shropshire Wildlife Trust staff time	✓			
One day of Shropshire Wildlife Trust staff time		✓		
Press release circulated to our media contacts	✓	✓	✓	
News stories promoting your projects in our Shropshire Wildlife Trust members' magazine (11,000 members)	✓	✓	✓	✓
Shropshire Wildlife Trust e-newsletter	✓	✓	✓	✓
Your company name on our website	✓	✓	✓	✓
Inclusion in our Annual Review	✓	✓	✓	✓
Membership certificate	✓	✓	✓	✓
Events booklet	✓	✓	✓	✓
Reserves guide booklet	✓	✓	✓	✓
Shropshire Wildlife magazine three times a year	✓	✓	✓	✓
10% discount on employee engagement & wildlife survey activities	✓	✓	✓	✓
10% discount on conference room hire at The Cut, Shrewsbury	✓	✓	✓	✓
Annual subscription (excl. VAT)	£2000	£1000	£500	£300

What could you do with your membership?

How you want to use your membership is up to you! All of our relationships with our corporate members are different. We work with you to find wildlife friendly solutions to your business needs.

Gold membership comes with two free days of staff time; here are some ideas of how you can use it:

- Corporate volunteering day
- Bespoke site survey and detailed action plan
- Onsite work parties and management advice
- Team building away day work party on one of our reserves
- Training in practical skills or survey skills
- Games and activities for families at employee fun days



Silver membership comes with one free day of staff time; here are some ideas of how you can use it:

- Have a site walk over and get a recommendations report
- Go for a guided walk on one of our reserves

Contact us to see what we can do together

Tom Hayek
Corporate & Business Development Manager
Tel: 01743 284274
Email: TomH@ShropshireWildlifeTrust.org.uk

Craig Baker
Project Officer—Corporate & Business Dev't
Tel: 01743 284276
Email: CraigB@ShropshireWildlifeTrust.org.uk

More than a member

For over 30 years we have enjoyed working with corporate partners, large and small. See how three of our members have made wildlife their business...



Beaumont Financial, Oswestry
Gold member



Beaumont Financial has one of the most varied profiles for their interaction with Shropshire Wildlife Trust. As well as being corporate members they sponsor a series of activities in their area including allowing SWT to engage with primary schools in the Oswestry area through the John Muir Award. Mark Evans is also currently Chair of the SWT-run Meres & Mosses Business Environment Network (MMBN).

Mark Evans Managing Director: *"Working with Shropshire Wildlife Trust has been a great experience. They're very passionate about what they do and it's been a pleasure to get to understand more of how they are trying to reshape the approach to wildlife conservation in our county. I would certainly advocate Wildlife Trust corporate membership to all companies, large or small."*

Ricoh Products Ltd, Telford
Silver member



Ricoh has formed a close working relationship with Shropshire Wildlife Trust where its 'eco-ninja' volunteers have been improving their health & wellbeing through hard work putting in steps and improving habitats at local nature reserves and on site to improve wildlife provision across Telford.

Andy Whyle, Chair of the Business Environmental Support Scheme for Telford (BESST) and Environment & Sustainability Specialist for Ricoh Product's Ltd: *"Both personally and the organisations within BESST have been involved in numerous programmes which benefit the health & wellbeing of employees whilst also supporting wildlife provision across the urban landscape of Telford. As such the guidance received from Shropshire Wildlife Trust is of immense benefit to employees as well as to local communities across Telford."*



Agilent Technologies, Church Stretton
Bronze member



Agilent Technologies is a global company with a real tie to Shropshire having two of its UK locations based in the county. Agilent Technologies were very quick to dive into getting hands-on with their involvement with SWT, booking a Wild Workday on a Trust nature reserve within 2 weeks of becoming members!

Neil Thomson, Site Manager: *"We were really taken with the idea of being active corporate partners to the Trust rather than 'just' members. Our staff have really engaged with the idea of Wild Workdays and loved their first task day installing fencing. There is now a queue for the next one!"*